HULT INTERNATIONAL BUSINESS SCHOOL
The Undergraduate Program
At Hult, you will do more than learn the fundamentals of business and earn a bachelor degree. You will learn to see the world differently. By bringing together people, cultures, and innovative ideas from around the world, Hult provides you with a uniquely global and transformative educational experience.
The relationships you’ll enjoy with your professors are a hallmark of our postgraduate approach to undergraduate education. It comes from our belief that you are a stakeholder in your own education, and should be treated accordingly.
Your Global Experience

Located in East London’s hip and thriving neighborhood near Brick Lane, Hult’s London campus occupies a converted historic brewery.

Hult is unlike any other school you may be considering. You’ll choose a home campus in either San Francisco or London, and have opportunities for summer programs in San Francisco, London, Shanghai, or Dubai. Throughout your academic experience, you will be challenged by your professors to think creatively, to be resourceful, and to collaborate with fellow students from all over the world. It’s in this safe, secure learning environment that you will be introduced to solving the same challenges that major global industries are facing daily.
Paths of Study

Hult offers a globally minded curriculum uniquely structured to give you the skills and experience needed to thrive in whatever career you choose, as well as opportunities for specialization. After initially focusing on core business and general education courses, you’ll choose a major for your final two years:

- MANAGEMENT
- MARKETING
- GENERAL BUSINESS
- ENTREPRENEURSHIP
- FINANCE
- ACCOUNTING

A truly diverse student body—no one nationality accounts for more than 10% of Hult’s student body.
Undergraduate Program Fast Facts:

- **106** nationalities
- **55+** languages spoken
- **42.7%** acceptance rate
- **91%** retention rate
- **13:1** student to professor ratio
- **60%** male, **40%** female
“I rotated to San Francisco and completed a project for Panasonic. Rotation is a once in a lifetime opportunity for students to develop on a personal level.”

Celine N. Jensen, Norwegian
Bachelor of Business Administration, 2014

“At Hult, not everyone comes from the same walk of life or culture, and the school give you the resources to experience those differences in a business context.”

Andres Dao, Venezuelan
Bachelor of Business Administration, 2013

“Over the last four months I have met people from countries I had never even heard of before, let alone visited and I can now honestly say I have friends from all over the world.”

Alexandra Jonerheim, Swedish
Bachelor of Business Administration, 2017
You have a world of options to choose from when deciding which school is the best fit for you. At Hult, we’re looking for students with passion, curiosity, and drive—and a desire to make their mark on the world. If that sounds like you, consider Hult. Visit our website to learn more:

www.hult.edu/bachelor
bachelor@hult.edu